

# TOURISM CORPORATION OF GUJARAT LIMITED

(A Govt. Gujarat Undertaking)  
BLOCK NO.16/4, 4TH FLOOR, UDYOG BHAVAN,  
SECTOR -11, GANDHINAGAR, 382 010



## RECRUITMENT- 2019

Tourism Corporation of Gujarat Limited is the Prime Organization Involved in the Promotion of Tourism and so also the development of Tourism Infrastructure in the state of Gujarat. To meet with the increasing demand of development in the tourism field, the tourism Corporation of Gujarat Limited wishes to fill up the following Posts at its Gandhinagar Office on Contract Basis:

1	Post	Manager (Marketing)
2	Vacancy	1 (Contractual)
3	Age Limit	35 years (Age limit can be relaxed upto 10 years for deserving candidates possessing relevant experience with Govt. Department/Undertaking.)
4	Monthly Emoluments (Fix Pay)	Rs. 45,000/-
5	Place of Posting	Gandhinagar
6	Essential Qualification (EQ)	<ul style="list-style-type: none"><li>• MBA with specialization in Marketing from a recognized University in India</li><li>• Minimum total experience of 7 years in marketing/public relations related portfolio</li></ul>
7	Desirable Qualification (DQ)	<ul style="list-style-type: none"><li>• Experience of public relations work related to tourism/hospitality sector.</li><li>• Relevant experience with Govt. Department/Undertaking</li><li>• General knowledge of &amp; familiarity with places of Tourist interest in Gujarat</li><li>• Computer literate with fluency in MS word and Power point</li><li>• Fluent in spoken and written English and Gujarati</li><li>• Excellent presentation skills</li><li>• Team-management and multi-tasking</li></ul>
8	Job Requirement	<p>The main function of Manager (Marketing) would be</p> <ul style="list-style-type: none"><li>• <b>Public Relations:</b> All kinds of Public relations works related to the Corporation. Interacting/ networking with the relevant media/trade in the industry.</li><li>• <b>Film Cell:</b> Promote cinematic tourism into the State of Gujarat and all related activities to it.</li><li>• <b>Niche Tourism areas:</b> Identify and promote niche tourism areas like wellness, medical, adventure, cuisine, etc.</li><li>• Work on any other aspect as assigned by MD, TCGL from time to time</li></ul> <p>You must be prepared to be rotated across functions (if required)</p>

**Note:**

1. Candidates submit their application to The Managing Director, TCGL, Block No:16/17,4<sup>th</sup> Floor, Udhog bhavan, Sector-11, Gandhinagar-382010 within Dt.30/05/2019 to Dt.13/06/2019. Application received after time limit will not be consider.
2. Candidates should submit their application with bio-data along with certify copy of all certificates.
3. The Recruitment will be on purely contractual basis.
4. The Managing Director, Tourism Corporation of Gujarat Limited has all the Rights to accept or reject the application and also the cancelation of whole Recruitment Process.

Managing Director